

Global Student Challenge
powered by: The Fresh Connection

Join the #1 Supply Chain Competition Global Student Challenge

Develop skills needed to cross over to the corporate world.
This is as close as you can get to reality!



Use the best Supply Chain Simulation for free



Travel to the Global Final in The Netherlands



Win a total of **€20,000** in cash prizes



Kick start your career



Expand your International Network

2017

Qualification Phase

Monthly Qualification Periods to experience the simulation for free.

* Check out the timelines on our website

2018

Regional Final

Top teams compete for a spot in the Global Final.

* Check out info about your Region on our website

Global Final April 2018

Top teams and their teachers travel to The Netherlands for a spectacular action-packed week of Supply Chain activities!



The Challenge

The Global Student Challenge, powered by The Fresh Connection is so much more than just an **international student competition!** Experience the life of a Corporate Executive and run your own **Supply Chain**, this is as close as you can get to reality! Ultimately, get noticed by top corporates in search for top talent and get **career opportunities** for your dream job or internship!

The Fresh Connection

The Fresh Connection is a business simulation that zooms in on Supply Chain Strategy, Sales, and Operations Planning and manages Supply Chain trade-offs. The Challenge is to run your own virtual company with a team of 4 students. The goal is to save your company, The Fresh Connection, from bankruptcy and make it profitable by making strategic and tactical decisions throughout the whole supply chain.

Testimonial

The simulation gives a real world sight of the various decision making aspects of running a business, while the pacing of the Rounds allow a gradual and tight understanding of the various facets of day to day operations of an organisation. The experience has truly provided my team and I with an enriched learning curve and an indispensable understanding of business!



Jelam Bhatt
Narsee Monjee Institute of Management Studies India, Team Akiraa

Global Timeline

Qualification Phase

All teams get to experience world's best Supply Chain business simulation for free while qualifying for the next phase. The mission is clear: achieve an overall positive Return on Investment!

Regional Finals – Online

Qualified teams get to show off their skills and battle to become the top team of their time-zone and compete for a **guaranteed** spot in the Global Final week in The Netherlands.

The highlight of the Challenge! – Global Final April 2018

The Global Final will take place in **The Netherlands**. The best performing teams, including their teachers, will be invited for a spectacular week of **activities & networking**, and will battle for a total of **€20,000** in cash prizes!



How to take on the Challenge?

